Getting Crowds to Work

Reading Questions

Wednesday, October 24, 2012

1 Communitysourcing: Engaging Local Crowds to Perform Expert Work Via Physical Kiosks

1. What is communitysourcing? What are the pros and cons compared to classical crowdsourcing?

2. What other kinds of projects do you think could benefit from communitysourcing?

3. Besides the problems listed, can you think of any more limitations of communitysourcing?

4. What did you think of the incentives to grade correctly, and can you think of any other incentives for users to grade accurately?

2 Designing Incentives for Inexpert Human Raters

1. Before looking at the results, which incentives would you expect to be the best and why?

2. Are you surprised by the results of the experiment at all? What are the explanations given for why some incentives perform better than others?

3. Can you think of anything else (social, financial, or hybrid) that could potentially incentivize human in experts to participate to the best of their ability in crowdsourcing opportunities?

3 Additional Response (Optional)

Please post any questions or comments you have on these papers.