Crowdsourcing Contest

Reading Questions 17

Monday, Nov. 5th 2012

1. In what kinds of settings can one make a case for crowdsourcing as ”the right” method of procurement?

2. In what significant ways does the analogy between a (single good) crowdsourcing contest and an all-pay auction break down?

3. To the extent that crowdsourced procurement has flourished online, can the phenomenon be persuasively explained purely in terms of rational agents and income/profit maximization?

4. If you were starting a new online task marketplace (e.g., for graphic design or question-answering), what kind of mechanism would you establish? What would be the major tradeoffs to consider?